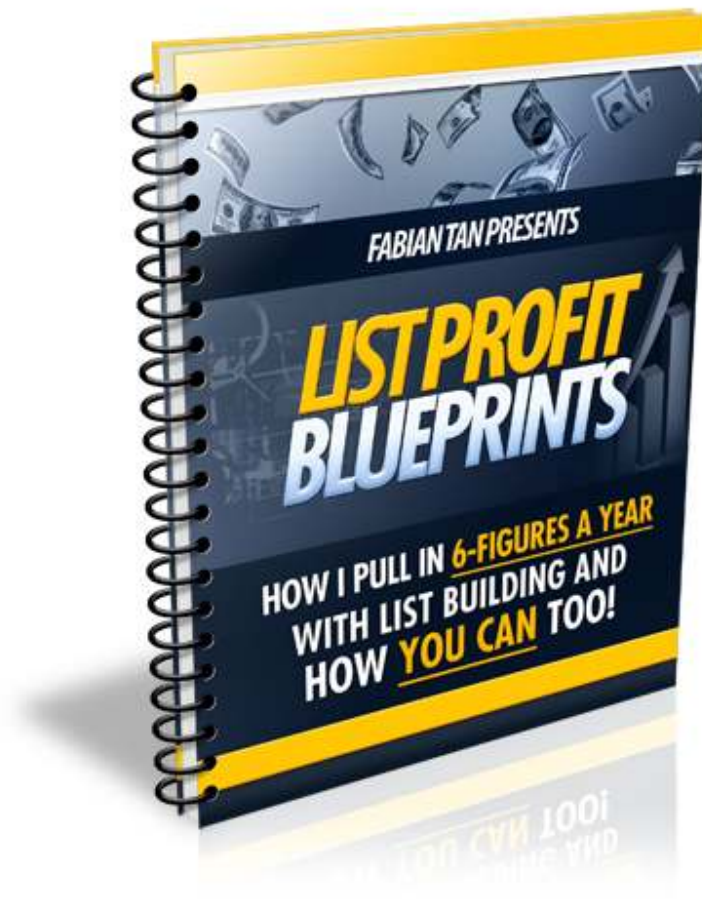


Special Report: "How I Pull In 6-Figures A Year With List Building And How You Can Too!"

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**Special Report:**

**"How I Pull In 6-Figures A  
Year With List Building And  
How You Can Too!"**



By: Fabian Tan

[www.ListProfitBlueprints.com](http://www.ListProfitBlueprints.com)

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## **How To Build An Automated List Building Empire That Floods Your Bank Account With Cold Hard Cash!**

Do you find yourself wanting to have an email marketing list that you can tap into at anytime to learn more about your market, send out promotions to and ultimately earn some cold hard cash as well? Well, that dream can be a reality as long as you take some specific steps to get there.

I started building my mailing lists 2 years ago and have lists in various different markets.

I have built a list of **320,603+ subscribers** in these 2 years.

While it may not be a lot for some of the more experienced marketers out there, it's a decent result. And the average numbers (traffic, signups) are growing everyday.

Bear in mind, I got 320,603+ subscribers without doing any major product launch. This is all with 'guerilla' traffic getting methods and other more residual traffic building strategies.

List building is my obsession and I have spent countless hours poring over list building PDF's, traffic blueprints, and tons of videos.

Here is the 12-prong system that allowed me to build a list that has a combined total of 320,603+ subscribers in just 2 years:

Step 1 - Buy several Power Leads packages at Get Subscribers.  
Funnel the leads straight into your autoresponder account.

=> <http://www.GetSubscribers.com>

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Step 2 – Sign up for ListOpt.com's co-registration list building service. It works just like GetSubscribers.com in that visitors tick a box on a web page to sign up for your list!

=> <http://www.ListOpt.com>

Step 3 - Sign up for List Joe and get their premium account. You will be able to blast an ad out to 3,000 subscribers every 3 days. A great list builder!

=> <http://www.ListJoe.com>

Step 4 – Use the LeadsLeap.com advertising system to generate leads on autopilot. LeadsLeap allows you to advertise in their newsletter for free and at the same time earn credits for viewing ads which results in more exposure for your ad. A very powerful system indeed!

=> <http://www.LeadsLeap.com>

Step 5 - Write and submit articles to the article directories. This is an old yet proven way to send targeted traffic to your site.

Step 6 - Sign up for some high trafficked forums in your market. Create a signature file promoting your site and start posting solid content.

Step 7 - Sign up for some giveaways and become a contributor. This is an ultra fast way to build a list.

Step 8 - Set up classified ads at these sites - Craigslist, eBay Classifieds, US Free Ads and Yahoo Classifieds.

Step 9 - Contact potential joint venture partners and arrange a list swap. Your JV partners promote your opt-in page to their lists while you promote theirs to your list. This is the fastest strategy to build a targeted, responsive list.

Step 10 - Set up a blog at Wordpress or Blogger and post up new

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content daily. Ping your new posts at Pingomatic to get instant search engine recognition.

Step 11 - Set up a few Google AdWords campaigns. Target niche keywords and test your ad copy. You should also sign up for Microsoft Adcenter, which has recently combined forces with Yahoo Search Marketing. This means that by advertising on Adcenter, you get the reach the Yahoo audience as well. This amounts to about 35% of the current search engine market share!

Step 12 - Buy some ezine ads. Sign up for the Directory Of Ezines and search for ezines that are related to your market. Throw away the losers you advertise in and continually advertise in the winners you find to get more subscribers.

Want to look at this 5-figure system further in detail? Let's get into it now...

Here are the 'Big Picture' steps to creating your own cash cranking email marketing empire:

Step 1 - Create A Theme For Your List

Step 2 - Build A Lead Generating Squeeze Page

Step 3 - Advertise Your Squeeze Page For Lead Generation

Step 4 - Find Affiliate Products To Promote To Your List

Step 5 - Duplicate In Other Niches

Want to look at this 5-figure system further in detail? Let's get into it now:

### **Step 1 - Create A Theme For Your List**

Find a recurring problem in your niche market that's just aching to be solved by a savvy entrepreneur (like yourself). Pinpoint this problem and create a simple 10-15 page free report to give away. You can write the report yourself by doing research on Google or hire a writer from Elance dot com to write it for you for a few hundred bucks.

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**Step 2 - Build A Lead Generating Squeeze Page**

Your squeeze page should be designed around aiming to capture leads into your funnel. The opt-in form should be prominent and easily visible and the benefits of your free report should be described with a lot enthusiasm. Copywriting is crucial for this!

**Step 3 - Advertise Your Squeeze Page For Lead Generation**

Without traffic, you can't generate leads as no one is seeing your page. Follow the 10-prong system above to generate huge swarms of traffic to your squeeze page.

**Step 4 - Find Affiliate Products To Promote To Your List**

Go to Clickbank and find information products that suit your list. Generate the Clickbank 'hop link', create a write-up to send to your list, and fire away. Watch the commissions flood your account.

**Step 5 - Duplicate In Other Niches**

Once your system is generating leads and profits, start duplicating it in another markets! There are tons of markets out there that are ripe for the picking using this system.

## **4 Exciting Ways to Create Instant Cash Flow With Your List!**

People are often stuck at how to make an income from their list. Here are some ways to make money from your list:

1. Use Survey Monkey or any other survey website to create a simple survey asking them what their biggest problems/most burning questions are. Then send it to your subscribers. Look for the common themes in your replies and start making plans to create an information product (perhaps a short 15-20 page report) and sell it to them. Keep doing this every few months and soon you will have a few reports that you can sell. Then you can bundle these reports together and sell them as a premium package.
2. Send them cost-per-action offers. As long as your subscribers fill up a form, you get paid. They don't even have to buy anything! You can find such CPA offers on Commission Junction, Hydra Media or CPA Empire. These are very easy to sign up for and start making money with almost immediately. In fact, you can send out a relevant offer right now, start getting sign-ups, and start racking up affiliate commissions.
3. Create content pages with AdSense ads and send them to your subscribers. This is a good way to make some extra income, although it will be nothing significant unless your niche has some top paying keywords. But it a nice income boost.
4. Do joint venture list swaps with other list owners in your market. Create a simple squeeze page for your joint venture partners to use. This will grow your list faster. You are using your list as leverage to get profitable joint ventures which will grow your list and your business much faster. Bigger list = bigger market reach. So always look for ways to grow your list. Forget talk about quality subscribers. Everyone knows that all things being equal, with the same kind of email marketing and relationship building and reciprocity, a bigger list means more money.

## **How to Get Your Subscribers to Open Your Emails Every Time!**

One major problem that email marketers face is getting subscribers to open their emails. While relationship building is every important in email marketing, what is just as important if not more important is your email's subject line. This will often determine whether you have stellar email clickthrough rates or just so-so results.

The point is: you have to work to create an immensely compelling subject line that gets people to open your emails now!

I can tell you that many email marketers are lazy in writing their subject lines. They get average clickthrough rates but they don't know it! They move along as they think their clickthrough rates are above the norm, when the reality is that they can go even higher. Many email marketers are content with 5%-10% clickthrough rates. You can get them to 15%-20%+ clickthrough rates. That's more than double or even triple the response rate, leading most likely to double or triple your income.

Now, can you see the importance of a good subject line?

Alright, here are some tips for writing a profit banker subject line:

1. Always personalize your emails with the subscriber's first name. You may find some email marketers don't do this. But if you're just starting out, it's better to personalize your emails. Unless you are a big name guru, you'd want to increase your response rate by doing this.
2. Don't tell all. Don't reveal everything in your email subject line. Instead of saying "how I boosted my mailing list through Google AdWords", use this subject line for better results, "How I boosted my mailing list using THIS method...". Your subscribers will want to know what that method is and will click through to open.

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3. Always include a 'power word' in your email subject line. This is to get your subscribers excited to open your email. Some power words include amazing, incredible, explosive, free, powerful, and shortcut. These words are proven to increase response rates.

## **Unbeatable Tactics For Getting Instant Double-Digit Click Through Rates For Your Emails!**

Improving the click through rates of your emails is just as important as getting traffic, generating new leads or even the power of your offer. If you can't get the click throughs, you are wasting a ton of effort in generating new leads since your marketing is not making the most of them. Fortunately, improving your CTR is not difficult. All it takes is knowledge and application of a few proven tactics!

### **1) Sell the click**

Don't try to sell the product in your email. Let your salesletter or sales page do the talking. Instead, sell the click in your email! Your goal of your email is to get your reader to click on your links. Do the necessary things to lead them to the click. Speaking of which...

### **2) Use curiosity**

Get your readers curious about what is on 'the other side' of your email. Have them wondering about what is available once they click through on your link! This can be being as vague as possible to incite curiosity. Give enough information, but not the whole story. In fact, short emails are often the best. People often ignore long emails which give the impression that they would take a lot of time to read.

### **3) Use controversy and the 'shock factor'**

Shock tactics often work well in newsletter emails. First of all, a shocking subject line gets your subscriber to open his email, and more likely than not, he will click on your link to see what the fuss is about! So try to add a little controversy in your marketing to really boost your response rates and ultimately, your email marketing profits.

## How I Get Spellbinding Email Headlines To Use Everyday!

How do you write such a powerful headline that gets your subscribers clicking through to open your email? Here's how I get spellbinding emails in my inbox everyday...

I simply subscribe to many marketers' newsletters!

This gives me an instant rolodex of email headlines that I can potentially use. And they appear in my email inbox everyday!

This is what I do. I set up a separate email account specially for these emails. As they arrive in my inbox everyday, I will mark those that grab my attention with a 'Star' in my Gmail account. This automatically archives these emails. Whenever I need to fire out an email, I simply take a peek at this account and pick and choose which subject line I'll use! Of course, don't copy the subject lines 100%, try to add your own spin and your own topic into it.

So now that you know how I do it, go and try it yourself! Your results from your email marketing will immediately skyrocket, because you are using proven subject lines from expert marketers (or course, don't signup for just anyone's list). Go and setup your own email headlines 'bank' now.

## **3 Different Kinds Of Lists You Must Build (There Is No Explanation Like This!)**

There are 3 kinds of mailing lists any email marketer should be building if they want to have the most profitable email marketing setup. In this article, I'm going to talk about the 3 lists you need to build.

### **1. The Subscribers List**

This is your main subscribers list that you build by offering a valuable free gift of some sort on your opt-in page. The numbers on this list should be the biggest since this will be first line of entry your visitors see and enter. Your goal should be to build this list as big as possible.

### **2. The Customers List**

Next comes your customers list. This is a list of your customers. Whenever your customer buys a product, send him automatically to the download page and make an opt-in form prominent. He can opt-in to receive updates or notifications of future product offers. Your customers list is typically your most profitable list, although it is much smaller than your subscribers list. This is because you can sell higher-ticket items like home study courses and coaching courses to your customers list and many will upgrade.

### **3. The Affiliates/Joint Venture Partners List**

This is a list of your affiliates and joint venture partners. Basically, these are the promoters of your products who want to earn commissions by making sales of your products. Send them regular emails about new updates in your affiliate program, and new products for them to promote. A neat tactic is to turn your customers into your affiliates, since they have already used your product.

## Conclusion

There you have it! There is really no reason why you can't begin building a list that will send money to you on a regular basis.

You've just to keep your pedal to the metal to grow your list!

What do I mean by keeping the pedal to the metal? I mean that you have to continually promote your list on the Internet, relentlessly! Of course, this doesn't mean actually working at your computer at 14 hours a day. There are automated marketing methods like some we have discussed earlier.

When you are first starting out, it is important that you put in the 'shifts' to get your website advertised online. In this business, you either spend time or money! If you don't have money in the beginning, you'll have to spend time working on growing your list and your business. This can be achieved through 'graft' methods like article marketing, forum posting, posting on blogs and Answers websites and social marketing. **Market your website relentlessly and you will never be found wanting for traffic.**

Once you have traffic coming in and are making money, you will want to reinvest the profits you have made on paid traffic sources that are automated like pay per click advertising. Imagine getting 100-300 leads per day on autopilot from pay-per-click advertising.

Everything starts with ACTION! So start taking action now...sign up for an autoresponder service, or create that squeeze page or send out that promotional email.

To Your Online Success!



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*Want to discover more rapid-fire list building profit strategies?*

**"How To Ethically "Cheat" Your Way To A  
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Even 10,000 Subscribers That Will  
Continue To Make You Money 'Forever' ...  
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**[Grab Your Insiders Membership For Just \\$10 Now!](#)**